TRULY TEXAN ADVERTISING AGREEMENT

5312 Hartson, Kyle TX 78640 (512) 268-3093 Fax: (509) 277-8472 2cindyb@trulytexan.com

Billing Name _____	Company Name _____
Billing Address _____	Phone _____
Billing City _____	Fax _____
Billing Zip Code _____	Primary Email _____
I agree to a $50 setup fee & a monthly charge of $25.	Secondary Email _____

Do you have a print brochure you will send on request to individuals? _____ Go Texan Member? _____

Member understands and agrees to the following:

1. Truly Texan is responsible for hosting & promoting trulytexan.com and its members. We are not responsible for events beyond our control, such as downed phone lines, hardware or software failure or acts of God or nature.
2 Advertisers (members) may have up to 5 products in the database. Please email the product descriptions and images to the address above. For each product, please provide 2 images: small (about 150x150 pixels) and large (about 450x450 pixels). Please name your image files something meaningful for easy identification.
Example: *abccompanybed.jpg* is great. *Img__0347.jpg* is not great.
3. We add your product(s) to appropriate categories, rarely putting a single product in more than one category. We also list you on any common pages and mention your company/product periodically in our newsletters.
4. Your website's statistics report should show us as a referrer. You might also see ReenactmentHQ.com, sutler.net or RidiculousUseOfMoney.com which are also our websites.
5. If you like, we will send requests for brochures to you and you can send your brochure to the requestor.
6. You may change 5 listings in the database during a 12 month period. Additional changes are $10/each.
7. You may have more products added to the database for a one-time charge of $10/each. Any products must meet our membership requirements (be your design/manufacture) and are subject to our approval.
8. ***Payment***: Payment is made via PayPal Subscription. Upon approval, we will send you the link to pay the setup fee. Once we have received your images and set your company up, we will send you the link to subscribe. Upon receipt of your first payment, we will make your listing active. ***PayPal will charge your account monthly on the anniversary of your first monthly payment. They will not warn you***. If your subscription does not get paid, we allow a 5 day grace period after which we will deactivate your site and bill you separately. There is an additional $25 charge to reactivate it. Subscriptions are non-refundable.
9. ***Cancellation***: Truly Texan requires 30 days notice of cancellation. To cancel your membership, log in to PayPal and cancel your subscription immediately after you've been billed. That way you will have complied with the 30 days notice requirement. We do hope you'll talk to us before canceling in case there's something we can do to improve your hits from Truly Texan.
10. You agree to keep us informed of current physical and email addresses.
11. You agree to place a link to Truly Texan somewhere on your website as follows:
    Member of Truly Texan, a juried showcase of Texas artisans and companies
    (The entire line should link to http://www.trulytexan.com)
12. We work hard to make your listing worth the money. When you notice a benefit (either in your search engine ranking after joining, or from increased visitors), you stay with us and tell other artisans about us. We like that!

_____		(Cindy Blewett) _____	
Signature	Date	Signature	Date